

# THE DIFFERENCE BETWEEN

# BOARD CERTIFIED PAIN MD

# A CHIROPRACTOR

Here are ways MDs can greatly benefit personal injury victims and their case.

## TREATMENTS, RX, & MORE

Our MDs can write medication RX, provide injections, interventional pain management, and administer anesthesia.



Their referrals & recommendations are given higher expense value by Colossus even when it includes "alternative options" or specialists.

Chiropractors cannot write medication prescriptions, perform injections, interventional pain management, or administer anesthesia.



Their specialty is spinal manipulation & soft tissue therapy. A serious injury of the spine should always be addressed first by Board Certified Pain MDs, then referred to therapy by the MD.

## MEDICAL BILLS

Most of our MD medical bills are legitimized by automobile insurance adjusters.



PIP normally runs smoothly for claims from our Board Certified Pain MDs.



The nature of their care includes frequent treatments which often accumulate more bills than a case is worth.



Unfortunately, chiropractor bills are often contested by insurance adjusters.

## REPUTATION

MDs are considered mainstream and are widely and highly respected.



They are known for achieving Maximum Medical Improvement in a timely manner.

There are many good chiropractors. We call many of them friends. However, due to some rogue chiropractors, their reputation has been tarnished. They became known for running up the bills.

Now, chiropractor treatments are often not given as much credit in the medical or insurance world unless a reputable MD refers injured patients to them.



## CLAIM & COURTROOM VALUE



They are given high multipliers in damage formulas.



MD's findings are considered "objective" findings and given high credibility.

Subjective complaints or injury claims that cannot be proven by an MRI do not hold up with insurance adjusters or juries.



Traditionally, chiropractor testimonies are not given as much value in court.

If your clients are treated by us, their bodies and their case will benefit from all the positives above. We also strongly believe our medical treatments should be complimented with chiropractic or physical therapy.

We know many attorneys have strong reciprocating relationships with chiropractors. You can keep these relationships if you send clients to our MDs first. We will refer them to your chiropractor or PT of choice.